

RESOLUTION NO. 1434

A RESOLUTION FOR INDUSTRIAL DEVELOPMENT AND TRADE PROMOTION.

WHEREAS, Chapter 136, Laws of 1967 sets specific rules and regulations governing the expenditures for industrial development, trade promotion or promotional hosting of port districts; and

WHEREAS, the voters of the State of Washington in November, 1966, authorized port districts to make expenditures for trade and other promotion; and

WHEREAS, industrial and trade promotion by the Port of Pasco is found and determined to be of benefit to the businesses and citizens of the Port of Pasco

NOW THEREFORE, BE IT RESOLVED, THAT

1. The Executive Director shall annually submit as a part of the Port's budget, appropriate categories of proposed expenditures covering industrial development, trade promotion, and promotional hosting. Expenditures proposed for promotional hosting shall be limited as provided in Section 2, Chapter 136, Laws of 1967.

2. Expenditures for promotional hosting shall be governed as follows:

(a) The following identified port employees shall be authorized to make expenditures for promotional hosting, subject to the specific and general recommendations hereinafter set forth: Executive Director – for the promotion of all appropriate port activities; Director of Economic Development and Marketing, Director of Properties and the Property Manager – for promotion with existing or prospective clients for the purchase or lease of port-owned land and buildings for the location of new or expanded industry; Director of Airports – for the hosting of existing or new customers who are using or reasonably could use port-owned terminals for the shipment of cargo; also for promotion with existing or prospective clients for the purchase or lease of port-owned land and buildings for the location of new expanded industry.

(b) All promotional hosting expenditures by port employees shall be subject to the following general regulations;

(1) Except where specifically authorized by the port commission in advance, all promotional hosting expenditures shall be made by employees from their own funds and reimbursement shall be sought on vouchers submitted with travel and other business expenses made by the employee. Reimbursement for promotional hosting expenditures shall be, to the extent feasible, supported by appropriate receipts; shall show the name and the business relationships of each person hosted; and shall, in general terms, identify the purpose of such hosting.

(2) Direct payment by the port to hotels, restaurants, etc. for promotional hosting costs shall be pursuant to promotion programs previously authorized by the commission. Vouchers for such direct payments shall list persons hosted and their business affiliation, and the general purpose of such meeting or event.

(c) Expenditures for trade stimulant items shall be pursuant to a commission approved program of trade promotion and vouchers shall identify the approved program or purpose.

(d) The approved objects of promotional hosting shall be to afford the port district official or employee an opportunity to:

(1) Sell individuals or an organization the use or continued use or increased use of port services, facilities and properties;

(2) Persuade individuals or an organization to donate, supply or sell to the port on the best available terms properties, facilities, services and information needed by the port to achieve a betterment or improvement of the port's existing operations, facilities and services;

(3) Persuade individuals or an organization to purchase, lease, or contract from or with the port on terms most favorable to the port in order that the port may enter into transactions for the development, improvement or use of its properties and facilities in a manner most suitable to serve the best interests of the port district;

(4) Persuade individuals or an organization to assist the port in fostering the encouraged use of its services and facilities by improving transportation schedules, adding to existing transportation services and facilities (for example, additional airline flights, steamship calls, etc.) adjusting rates, improving navigation and generally increasing and improving the scope and efficiency of port operations so as to contribute to the direct growth of a port's business.

All persons or organizations hosted by the port shall be reasonably capable of influencing or controlling decisions with respect to the subject matters hereinabove mentioned.


(e) As provided in Section 3, Chapter 136, Laws of 1967, reimbursement vouchers by port commissioners for promotional hosting expenditures shall be individually and specifically approved by the port commission.

3. No reimbursement or other expenditure shall be made pursuant to this resolution; (a) for political purposes; (b) for purposes not reasonably related to acquiring additional business for the port or otherwise increasing and improving the scope and efficiency of port operations; or (c) for the promotion of transactions prohibited under the conflict of interest statute chapter 42.23 RCW.

4. The auditor shall annually prepare summary reports of expenditures made for purposes covered by this resolution so that the commission can review the broad policies encompassed within this resolution.

Resolution No. 1382 dated May 8, 2014, is hereby superseded effective as of the 9th day of June 2016.

PORT OF PASCO COMMISSION


Ronald P. Reimann, President


Jean Ryckman, Vice-President


James T. Klindworth, Secretary